### **Sponsorship Packages**

## Platinum Sponsorship – \$3,000 (Exclusive – 1 available) Platinum Sponsorship Package Includes:

1) Vendor Showcase Presentation – Choose between a 60-Minute Vendor Showcase (product demo, infomercial, etc) or a 60-Minute Vendor Sponsored Educational Workshop.

These vendor presentations will coincide with our concurrent sessions. The Vendor Sponsored Educational Workshop needs to be approved by the Conference Committee to ensure that it is a good fit for the conference agenda overall. It truly needs to be educational and provide attendees with practical information they can apply to their libraries and/or professional development for the librarians. Please submit your workshop proposal using the Speaker Proposal Form found under the Program Proposal tab on the Conference Site.

- 2) 8' x 8' Premium Booth includes one (1) 2' x 6' x 30" skirted table, two (2) chairs, one (1) wastebasket
- 3) E-mail Addresses Included with Attendee List
- 4) Prominently Displayed Logo on the Conference Website (with link to your company website)
- 5) Prominently Displayed Logo on e-Mail Marketing
- 6) Name and logo on Program Brochure and Sponsorship Signs On-site
- 7) Logo featured on the Promotional Postcard mailed to 700 potential attendees.
- 8)Up to four (4) staff members for your booth at no additional charge. There is a \$10 fee for each additional additional staff member.
- 9) Up to four (4) meal vouchers for the conference Monday lunch. Additional meal tickets will be available for purchase.

# Gold Sponsorship – \$2,500 (2 available) Gold Sponsorship Package Includes:

1) Vendor Showcase Presentation – Choose between a 60-Minute Vendor Showcase (product demo, infomercial, etc) or a 60-Minute Vendor Sponsored Educational Workshop.

These vendor presentations will coincide with our concurrent sessions. The Vendor Sponsored Educational Workshop needs to be approved by the Conference Committee to ensure that it is a good fit for the conference agenda overall. It truly needs to be educational and provide attendees with practical information they can apply to their libraries and/or professional development for the librarians. Please submit your workshop proposal using the Speaker Proposal Form found under the Program Proposal tab on the Conference Site.

- 2) 8'  $\times$  8' Premium Booth includes one (1) 2'  $\times$  6'  $\times$  30" skirted table, two (2) chairs, one (1) wastebasket
- 3) E-mail Addresses Included with Attendee List
- 4) Prominently Displayed Logo on the Conference Website (with link to your company website)
- 5) Prominently Displayed Logo on e-Mail Marketing
- 6) Name and logo on Program Brochure and Sponsorship Signs On-site
- 7) Logo featured on the Promotional Postcard mailed to 700 potential attendees.
- 8)Up to four (4) staff members for your booth at no additional charge. There is a \$10 fee for each additional staff member.
- 9) Up to three (3) meal vouchers for the conference Monday lunch. Additional meal tickets will be available for purchase.

#### Shuttle Sponsor(s) – \$2,000 (2 available) Shuttle Sponsor Package Includes:

This year's conference is in beautiful Burlington, VT. We will be organizing a Dine Around downtown and will be providing a shuttle for people to get downtown and back to the hotel during designated hours on Monday night.

- 1)  $8' \times 8'$  Premium Booth includes one (1)  $2' \times 6' \times 30''$  skirted table, two (2) chairs, one (1) wastebasket
- 2) E-mail Addresses Included with Attendee List
- 3) Prominently Displayed Logo on the Conference Website (with link to your company website)
- 4) Prominently Displayed Logo on e-Mail Marketing
- 5) Name and logo on Program Brochure and Sponsorship Signs On-site
- 6)Up to four (4) staff members for your booth at no additional charge. There is a \$10 fee for each additional additional staff member.
- 9) Up to three (3) meal vouchers for the conference Monday lunch. Additional meal tickets will be available for purchase.

### Keynote & Meal Speaker Sponsors – \$1,500 (2 available) Keynote & Meal Sponsors Package Includes:

- 1)  $8' \times 8'$  Premium Booth includes one (1)  $2' \times 6' \times 30''$  skirted table, two (2) chairs, one (1) wastebasket
- 2) E-mail Addresses Included with Attendee List
- 3) Prominently Displayed Logo on the Conference Website (with link to your company website)
- 4) Prominently Displayed Logo on e-Mail Marketing
- 5) Name and logo on Program Brochure and Sponsorship Signs On-site
- 6) One (1) 24" × 36" sign welcoming attendees to the presentation and recognition when the Keynote Speaker(s) is introduced.
- 7)Up to four (4) staff members for your booth at no additional charge. There is a \$10 fee for each additional additional staff member.
- 8) Up to three (3) meal vouchers for the conference Monday lunch. Additional meal tickets will be available for purchase.